

PACIFIC INSTITUTE FOR WOMEN'S HEALTH



Public Relations & Marketing Specialist

The Pacific Institute for Women's Health and Pharmacy Access Partnership seek a talented public relations and marketing specialist who, under the direction of the president, will promote public education and awareness of availability of reproductive health services and supplies, including emergency contraception, other hormonal contraceptive methods and abortion. The Pacific Institute for Women's Health works with state, national and international organizations to advance access to reproductive health services and improve community health via new program development, research, advocacy and policymaking. Pharmacy Access Partnership, a center of the Pacific Institute, seeks to expand consumer access to contraceptive commodities and reproductive health services in pharmacies, and to give pharmacies a stronger role in promoting community health. Duties include: cultivating media relations, generating news stories, organizational marketing and branding, managing public relations campaigns, coordinating public and community forums, and developing culturally and linguistically competent educational and promotional materials for diverse stakeholders. Opportunities for program development and program management also exist. The position is based in Oakland, California with a strong presence in Southern California.

REQUIREMENTS: Bachelors degree in public relations/communications, journalism, public health or related field and minimum of three years in public relations or media; masters degree preferred. The position requires a creative, enterprising and media-savvy professional with excellent writing and oral communication skills. The right candidate thrives in a fast-paced environment, works well independently and as part of a team and possesses a keen understanding of all media channels, including: website management, blogging, social networking, building relationships with reporters, writing letters to the editor and drafting press releases. Understanding of intersection of media, social marketing and public health strongly preferred. Experience in women's reproductive health preferred, but not required. Salary is commensurate with experience and includes excellent benefits.

Send resume with cover letter ASAP to jallen@piwh.org. No phone calls please.

Position open until filled.

We are proud to be an EEO/AA Employer